



R7HSA ANNUAL PARTNERSHIP OPPORTUNITIES



Region VII Head Start Association

IOWA | KANSAS | MISSOURI | NEBRASKA

Serving the Heartland

In Region VII, 83 Head Start and 84 Early Head Start programs proudly serve more than 32,500 infants, toddlers, preschoolers and their families through a diverse service delivery system unlike any other.

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**The R7HSA Exhibit Policy is required if submitting an application as an event exhibitor.*



ABOUT HEAD START

Head Start is a national program that promotes school readiness by enhancing the social and cognitive development of children, Birth to Five through a comprehensive approach that encompasses the educational needs of individual children, and addresses positive social development, health & nutritional needs and services for all children enrolled in the program. The program engages parents in their children's learning and helps families make progress toward their own educational, literacy and employment goals. Significant emphasis is placed on family and community engagement at all levels. For more information about Head Start and additional initiatives, visit: www.ECLKC.ohs.acf.hhs.gov



R7HSA SERVING THE NATION'S HEARTLAND

The Region VII Head Start Association, Inc. (R7HSA), founded in 1987, is a not-for-profit membership organization dedicated to improving the quality of early care and education for all children with a focus on serving the Head Start and Early Head Start community. R7HSA represents more than 33,000 children ages zero to five across 179 programs. Our regional network includes Head Start State Associations representing the states of Iowa, Kansas, Missouri and Nebraska. R7HSA continuously seeks to bring partnerships into the regional network in an effort to strengthen programs and broaden the message of the importance of quality early care and education.



Partnering serves as a link to Region VII State Head Start Associations

IOWA HEAD START ASSOCIATION (IHSA)
www.iowaheadstart.com

KANSAS HEAD START ASSOCIATION (KHSA)
www.ksheadstart.org

MISSOURI HEAD START ASSOCIATION (MHSA)
www.moheadstart.org

NEBRASKA HEAD START ASSOCIATION (NEHSA)
www.neheadstart.org



By partnering with R7HSA, your company will not only gain visibility, but also align with a mission-driven national organization that has collectively served more than thirty million of the nation's most vulnerable children since 1965. Let's join together and continue to pave the way for tomorrow's leaders by ensuring they gain the skills and have the educational resources and tools they need to compete in the global workforce well into the future.

OPPORTUNITIES

Event Exhibitor designed to connect Head Start programs with high-quality Partners.

Exhibiting at a face-to-face event or supporting a virtual event puts your company in front of program leadership and decision makers across the four state region. Exhibiting is one of the most cost-effective ways for your company to reach a broad audience leading to networking and building new and lasting relationships. You will walk away with a better understanding of the needs of Head Start/Early Head Start programs that will benefit your company in the future.

Sponsorships designed to support various initiatives in Region VII.

R7HSA is dedicated to building partnerships that align with the mission of Head Start, supporting professional development events, activities, and regional initiatives. R7HSA welcomes an opportunity to strategize with your organization/company regarding your needs, and work together to develop a reciprocal partnership that serves to benefit both entities on the highest level.

Advertising/Marketing designed to give your organization maximum visibility.

R7HSA provides advertising opportunities through event brochures and signage, magazine ads and editorial content, website and dual branding opportunities designed to give you maximum exposure to programs across Region VII.

ANNUAL PARTNERSHIP LEVELS

Your organization's Partnership level is determined by the cumulative total of your selections in the Partnership Opportunity Prospectus and extends through the end of the calendar year in which the application is submitted.

BRONZE \$1,500–\$2,999	SILVER \$3,000–\$4,499	GOLD \$4,500–\$5,999	PLATINUM \$6,000
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Gold and Platinum Partners receive waived registration fees for up to two people at all R7HSA in-person events in a calendar year, including entry into event dining activities and after-hours functions, along with preferred event exhibit placement.

Platinum Partners are considered our “Premiere Sponsors” and are recognized with maximum event exposure via signage, event collateral, and on-screen promotions, along with representation on R7HSA.com.

2024 PROFESSIONAL DEVELOPMENT EVENTS

Meet program leadership staff and decision makers from all four states, face-to-face or virtually, and enjoy the opportunity to showcase and demonstrate products directly to participants attending the event.

MANAGEMENT ACCELERATION PROGRAM (MAP)

75 ATTENDEES (virtual) 125 ATTENDEES (face-to-face)

April 23, April 25, April 30, May 2 & May 7, 2024 — VIRTUAL TRAINING

INTENSIVE TRAINING SESSIONS (ITS) UP TO 25-50 ATTENDEES

VIRTUAL TRAINING — Offered virtually up to three times per year

ANNUAL HEAD START CONFERENCE 300+ ATTENDEES

June 3 (pre-track) - June 6 • Sheraton at the Overland Park, KS Convention Center

ANNUAL FALL HEAD START CAUCUS 225+ ATTENDEES

October 21 (pre-track) - October 24 • Hilton Kansas City Airport Hotel

ADVOCACY/LEGISLATIVE INITIATIVES

ANNUAL NATIONAL POLICY UPDATE

In conjunction with the Fall Head Start Caucus

SHOWCASE INITIATIVES

ANNUAL AWARD RECOGNITION

In conjunction with the Annual Conference

R7HSA HEAD START SAND BOX™ MAGAZINE

(1500+ RECIPIENTS - QUARTERLY PUBLICATION)

R7HSA.COM WEBSITE PROMOTION

(500+ MONTHLY VISITORS)

Provided exclusively to Bronze level sponsors and higher

Platinum & Gold sponsors are featured on the home page and Sponsors page

Silver & Bronze sponsors are featured on the Sponsors page



MANAGEMENT ACCELERATION PROGRAM (MAP) TRAINING

Virtual, hybrid or in-person event

The Region VII Management Acceleration Program (MAP) is an expansive training program that provides Head Start/Early Head Start Directors and Managers with a solid foundation of Head Start principles and management practices. Participants begin a professional development journey that takes them through a continuum of learning of Head Start requirements and systems that are key for operating a successful program at the local level. MAP is designed for staff new to their positions with two years' experience or less. The delivery format varies from year to year offered as a virtual event offered over a five day period or as an in-person event. Corporate partners have an opportunity to sponsor MAP with branding, signage, deliver a ten minute info commercial to participants at a time designated by R7HSA as well as support participant collateral; i.e., journals, notepads, etc.



Exclusive Event Sponsor — \$500 *(Limited to one sponsor)*

Sponsoring entity will be featured on all event promotions and on attendee participation certificates. Sponsorship includes 5-minute mic. opportunity to greet attendees during the closing ceremony.

R7HSA INTENSIVE TRAINING SESSIONS (ITS)

Sessions offered virtually up to three times per year

Region VII Intensive Training Session content varies with a focus around a specific topic that requires a more in-depth professional development approach than a typical training session. ITS trainings sessions are led by subject area experts using a mixed delivery approach. Participants, recognized as experts, bring their knowledge and direct experience from the field and are engaged throughout the session creating an inclusive approach to shared learning. Participants have the opportunity to create a Back Home Action Plan designed to move individual programs forward on a continuum of quality improvement. Three-to-five hour sessions are offered virtually two to three times a year.



Exclusive Event Sponsor — \$500 *(Limited to one sponsor per event — up to 3 sessions available annually)*

Sponsors receive an opportunity to bring a 5-minute greeting to attendees during the session. ITS session training promotion materials will be branded with the sponsoring company/organization logo.

Select the items above that you wish to support, and continue completing the partnership application packet. ►

ANNUAL HEAD START TRAINING CONFERENCE

The Region VII Head Start Annual Conference is a high profile professional development event held late Spring in the greater Kansas City area. The conference having been conducted yearly since 1997 and is offered to Head Start staff serving at all levels inclusive of program leadership including Policy Council and Governing Body members, Line Staff and Child Care partners from across the four state region. The conference features educational sessions designed to build staff capacity, pre-track sessions addressing Office of Head Start initiatives, high profile keynote presentations, peer to peer networking sessions, State Association Meetings and an exhibitor gallery. The annual conference is a collaborative effort involving the Region VII Office of Head Start, Regional Training and Technical Team, State Collaboration Offices and all four state Head Start Associations.

Check each item you wish to sponsor.

- ☐ **Exhibit Space — \$875**
Sponsorship includes two skirted tables and four chairs. Your logo will appear on event signage and in event promotions.
- ☐ **Opening Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the opening session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- ☐ **Closing Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the closing session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- ☐ **After-Hours Networking Reception Host Organization — \$2,500** *(Limited to two sponsors)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the reception, signage branded with company logo, listing in all event promotions, and ability to distribute company/organization materials during the reception.
- ☐ **Morning or Afternoon Break Sponsor — \$1,500** *(Limited to one sponsor per break)*
This sponsorship demonstrates a high-level of appreciation for event attendees. Includes branded signage with company logo placed at all break stations, listing in conference promotions, a 50% reduction in event registration fee which includes entry into all event functions.
- ☐ **Wellness Station Sponsor — \$1,500** *(Limited to one sponsor per Wellness Station per day of the event)*
This sponsorship demonstrates a high-level of care for HS/EHS staff. Sponsorship includes signage branded with company logo at wellness station, listing in conference promotional materials, and a 50% discounted registration to attend the full conference.

**All wellness station activities/giveaways are subject to CDC guidelines at the time of in-person events. Wellness stations may consist of: Massage chair, Hand Sanitizers, On-the-spot chair yoga, expressive art activity i.e., kindness, appreciation tokens, etc.*
- ☐ **Event Totes — \$1,500** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on participant totes.
- ☐ **Tote Insert — \$500** *(Limited to one insert per organization)*
Shipping information and deadlines for submitting will be sent prior to the event.
- ☐ **Event Name Badges — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on high-quality full color event name badges.
- ☐ **Name Badge Lanyards — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on event lanyards.
- ☐ **Event Brochure Ad Space — \$950** *(Limited to three sponsors)*
Full page full color ad. R7HSA determines ad placement: inside front cover, back cover, inside back cover.
R7HSA reserves the right to "go green" with electronic event brochures

Disclaimer:

Companies and organizations that submit training session proposals for R7HSA events must at a minimum be signed up as a fully paid exhibitor for consideration and follow R7HSA presentation guidelines regarding product driven presentations.

ENTER CONFERENCE SPONSORSHIP TOTAL HERE:

Select the items above that you wish to support, and continue completing the partnership application packet. ►

FALL HEAD START CAUCUS

The Region VII Head Start Fall Caucus occurs each year within the greater Kansas City area. The Caucus was first launched in the early 1990s as a directors retreat and time of renewal for program leadership. Over the course of the last 25+ years, the annual event has evolved into a high-level professional development opportunity designed to build the capacity of Head Start/Early Head Start Program Leadership. The event includes pre-track sessions, Office of Head Start Updates, an initiative driven training track, State Association Meetings, peer to peer networking opportunities designed to give participants time to connect, wellness activities and an exhibitor gallery. Average attendance: 250+. The annual caucus is a collaborative effort between R7HSA and the Region VII Office of Head Start. Limited vendor space at this event to ensure highest level of visibility for your company.

Check each item you wish to sponsor.

- ☐ **Exhibit Space — \$925**
Sponsorship includes two skirted tables and four chairs. Your logo will appear on event signage and in event promotions.
- ☐ **Opening Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the opening session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- ☐ **Closing Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the closing session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- ☐ **After-Hours Networking Reception Host Organization — \$2,500** *(Limited to two sponsors)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the reception, signage branded with company logo, listing in all event promotions, and ability to distribute company/organization materials during the reception.
- ☐ **Morning or Afternoon Break Sponsor — \$1,500** *(Limited to one sponsor per break)*
This sponsorship demonstrates a high-level of appreciation for event attendees. Includes branded signage with company logo placed at all break stations, listing in conference promotions, a 50% reduction in event registration fee which includes entry into all event functions.
- ☐ **Wellness Station Sponsor — \$1,500** *(Limited to one sponsor per Wellness Station per day of the event)*
This sponsorship demonstrates a high-level of care for HS/EHS staff. Sponsorship includes signage branded with company logo at wellness station, listing in conference promotional materials, and a 50% discounted registration to attend the full conference.

**All wellness station activities/giveaways are subject to CDC guidelines at the time of in-person events. Wellness stations may consist of: Massage chair, Hand Sanitizers, On-the-spot chair yoga, expressive art activity i.e., kindness, appreciation tokens, etc.*
- ☐ **Event Totes — \$1,500** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on participant totes.
- ☐ **Tote Insert — \$500** *(Limited to one insert per organization)*
Shipping information and deadlines for submitting will be sent prior to the event.
- ☐ **Event Name Badges — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on high-quality full color event name badges.
- ☐ **Name Badge Lanyards — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on event lanyards.
- ☐ **Event Brochure Ad Space — \$950** *(Limited to three sponsors)*
Full page full color ad. R7HSA determines ad placement: inside front cover, back cover, inside back cover. R7HSA reserves the right to “go green” with electronic event brochures.

Disclaimer:

Companies and organizations that submit training session proposals for R7HSA events must at a minimum be signed up as a fully paid exhibitor for consideration and follow R7HSA presentation guidelines regarding product driven presentations.

ENTER FALL CAUCUS SPONSORSHIP TOTAL HERE:

Select the items above that you wish to support, and continue completing the partnership application packet. ►

ANNUAL AWARDS/SCHOLARSHIP RECOGNITION CELEBRATION SPONSOR

In conjunction with the Annual Conference

☐ **\$3,500** (Limited to one exclusive sponsor)

This sponsorship demonstrates a high level of recognition of award recipients and their accomplishments. Representative from sponsoring organization is invited to co-emcee the ceremony with R7HSA representative.

Sponsorship includes two complimentary passes to attend the full conference, branded signage at ceremony, sponsor-branded welcome slide, all event promotions, and invitation to attend after-hours networking reception.



POLICY/LEGISLATIVE UPDATE SPONSOR

In conjunction with the Fall Head Start Caucus

☐ **\$2,500** (Limited to one exclusive sponsor)

This sponsorship demonstrates your organization is a committed advocate for Head Start/Early Head Start. Sponsorship includes branded signage, listing in event program, waived event registration and 3-5 minutes MIC time to address attendees, sponsor is invited to attend Director's Caucus functions that may include lunch and after-hours reception, etc.



R7HSA ADVOCACY AWARENESS CAMPAIGN SPONSORSHIP

☐ **\$50 and up.** Financial support & monies raised from donated products will be used for R7HSA Advocacy initiatives.

Select the items above that you wish to support, and continue completing the partnership application packet. ►

AWARD SPONSORSHIPS

Award sponsorship dollars go directly to the awardee. Sponsor is listed on the award presentation slide and has the opportunity to co-present the sponsored award. *(Limited to one sponsor per award)*

Check each awardee you wish to support.

STATE CHILDREN'S CHAMPIONS

- ☐ Iowa State Children's Champion — \$500
- ☐ Kansas State Children's Champion — \$500
- ☐ Missouri State Children's Champion — \$500
- ☐ Nebraska State Children's Champion — \$500

REGIONAL AWARDS

- ☐ Administrator of the Year — \$1,000
- ☐ Teacher of the Year — \$500
- ☐ Support Staff of the Year — \$250
- ☐ Family Leader of the Year — \$250
- ☐ Family ADVOCATE of the Year — \$250
- ☐ Excellence in Community Service Award — \$250
- ☐ Regional Children's Champion — \$1500

HIGHER EDUCATION SCHOLARSHIPS

- ☐ Head Start Alumni - High School Senior — \$1,000
- ☐ Head Start Parent - Post Secondary Education — \$1,000
- ☐ Head Start Staff - Higher Education — \$1,000

LEGACY AWARDS

- ☐ Ann Linehan Safety Award — \$1,000
- ☐ Tom Mayer Award of Excellence — \$1,000

ENTER AWARD SPONSORSHIP TOTAL HERE:



Select the items above that you wish to support, and continue completing the partnership application packet. ►

R7HSA HEAD START SAND BOX™ MAGAZINE

THE PLACE WHERE YOUR ORGANIZATION WILL WANT TO PLAY!

The Region 7 Head Start Sand Box™ Magazine is an innovative blend of early childhood news, updates, features, and research-driven content promoting the critical work of the Head Start community.

It “takes a village” to get young ones ready for success in school. Our readers and contributors comprise this “village” and can benefit from the resources and expertise your organization can provide.

From medical needs and dental care to classroom supplies and staff resources, it all has a place in the Sand Box!



Tell Your Story. Advertising Partners have the opportunity to provide editorial content to be featured in the *Head Start Sand Box™*

Benefits of Advertising in the R7HSA Head Start Sand Box™ Magazine

- Circulation from 500 to 1,000 printed copies per issue (More advertisers = more \$ for additional printed copies)
- Viewed by legislators and partners throughout the Region, in Washington, DC, and across the nation.
- Email distribution of 3,000+
- Current and past issues are viewable online at R7HSA.com/publications
- Advertisers are eligible to submit an editorial feature each calendar year with an annual commitment.

FULL PAGE
8.625" x
11.125"

Includes Bleed
Magazine trims to
8.5" x 11"

All critical content should
be within a 7.5" x 10" area.

\$1,200 per year
(four issues)
Single issue: \$400

**1/2 PAGE
VERTICAL**
3.5" x 10"

**1/2 PAGE
HORIZONTAL**
7.5" x 5"

\$800 per year
(four issues)
Single issue: \$250

Submission due dates:

Spring Issue: April 15
Fall Issue: October 15

Summer Issue: July 15
Winter Issue: January 15

Check applicable box if you wish to sponsor the R7HSA Sand Box magazine.

☐ **Full Page Annual Commitment — \$1,200**
(Four issues, and an editorial feature in one issue)

☐ **Full Page Single Issue — \$400**

☐ **Half Page Annual Commitment — \$800**
(Four issues, and an editorial feature in one issue)

☐ **Half Page Single Issue — \$250**

Select the items above that you wish to support, and continue completing the partnership application packet. ►

ADDITIONAL OPPORTUNITIES

Note: to be eligible for the opportunities below, a company/organization must be a **Silver Level Sponsor** or higher, for the current calendar year. Additional fees as noted below apply to each selection.

EMAIL & SOCIAL MEDIA PROMOTION

- Promotional email message broadcast to R7HSA Constant Contact Listserv. **1X per year.**
R7HSA reserves the right to set the date of distribution. (limited opportunity)
- Promotional Social Media Post via R7HSA Facebook Platform. **1X per year.**
must be approved by R7HSA

Partner Requirements

Word document with text to be included in email, along with JPG or PNG logo/graphic provided by partner and approved by R7HSA.

☐ **Email & Social Media Promotion — \$500**

COMPANY/ORGANIZATION VIRTUAL SPOTLIGHT

Partnering Companies/Organizations are provided an hour to virtually showcase their product and services via the R7HSA Zoom Platform (date and time to be mutually agreed upon prior to scheduling). *Limited to one presentation in a calendar year.*

Partner Requirements

Submit a PowerPoint presentation with accompanying script that will be used for a 45 minute presentation followed by a 15 minute Q&A. The presentation must be pre-approved by R7HSA no less than two weeks prior to production. A representative from the partnering company will be responsible for facilitating the presentation.

☐ **Product/Service/Resource Virtual Spotlight Hour — \$1,500**

R7HSA reserves the right to review, approve and reject any and all messages, graphics, etc. prior to Email and Social Media promotions and Virtual Spotlight Presentations.

Select the items above that you wish to support, and continue completing the partnership application packet. ►

Partnership Application Form

Date:

SPONSORING ORGANIZATION

ADDRESS

CONTACT NAME

TITLE

PHONE

FAX

EMAIL

WEBSITE

Is the above, your billing address? ☐ YES ☐ NO If not, please provide billing information:

BILLING ORGANIZATION

ADDRESS

MANAGEMENT ACCELERATION PROGRAM (MAP) TOTAL

INTENSIVE TRAINING SESSIONS (ITS) TOTAL

ANNUAL TRAINING CONFERENCE TOTAL

ANNUAL FALL HEAD START CAUCUS TOTAL

AWARD & SCHOLARSHIP TOTAL

R7HSA ADVOCACY AWARENESS CAMPAIGN

HEAD START SAND BOX MAGAZINE™

EMAIL & SOCIAL MEDIA PROMOTION

COMPANY/ORGANIZATION VIRTUAL SPOTLIGHT HOUR

TOTAL SPONSORSHIP AMOUNT

Please return the COMPLETED PACKET to Donna@R7HSA.com.

If you have selected items that include exhibit space, please review and sign the R7HSA Exhibit Policy located on the following page with your completed packet. We will review your packet and an invoice will be generated at the time of acceptance.

Thank you for partnering with Region VII Head Start!

R7HSA EXHIBIT POLICY

1. **USE OF SPACE.** Exhibitors may not alter use of space without permission of R7HSA. The assignment, subletting of space, or sharing of space is prohibited without prior written consent of R7HSA. The exhibit must be designed and displayed to conform to the size of the exhibit space assigned. Nothing may be displayed in such a way to intentionally obstruct the view of, or interfere with, surrounding exhibits. Advertising materials, brochures and printed media must be free of profanity and be in alignment with the mission of Head Start and early care and education.
2. **SAFETY.** All materials used in displaying and decorating will be flame-proof. Aisles and passageways and exit areas must remain clear at all times. Access must be given to fire extinguishing equipment and must be clear.
3. **CARE OF PROPERTY.** Exhibitors must exercise precautions against damage or defacement of conference facility property. Attaching materials to property walls with any means is strictly prohibited.
4. **RESTRICTIONS.** R7HSA reserves the right to alter the location of assignments when deemed necessary and in the best interest of the event. R7HSA also reserves the right to prohibit or remove any exhibit or part of an exhibit that may detract from the general character of the event. In the event such measures are deemed necessary by R7HSA, the exhibitor agrees that R7HSA will not be liable for any damages to the exhibitor nor will R7HSA be liable in the issuance of a refund to the exhibitor for space or other exhibit spaces.
5. **SALES.** Exhibitors that choose to sell merchandise or take orders assume full responsibility for securing a vendor's license and complying with all applicable laws and regulations, including tax and revenue laws and regulations.
6. **LIABILITY:** Exhibitor agrees to indemnify and hold harmless R7HSA, its officers, members, volunteers and employees at R7HSA event venues from any and all losses, injuries, claims, demands, suits, costs, expenses, as a result of exhibiting at/or in connection with said event.
7. **SECURITY.** Precautions (draping material) will be taken to ensure the safety of exhibit material. However, R7HSA and the said property of the event will not be held responsible for the protection of exhibitor's materials and displays nor for any loss or damage to materials and displays. Exhibitors are solely responsible for obtaining insurance on their exhibits, and securing their equipment and materials at their expense. All property shipped to the site by the exhibitor for installation or display is at the sole risk of the exhibitor.
8. **CERTIFICATE OF LIABILITY.** Each exhibitor must provide a certificate of insurance with at least the following provisions: Comprehensive General Liability. Exhibitors who do not provide a certificate of insurance may not be allowed to exhibit. Forward the certificate of insurance with the application or before the first day of the month of the event.
9. **AMERICANS WITH DISABILITIES ACT.** Exhibitor agrees to operate its exhibit during the event in compliance with the Title III of the Americans with Disabilities Act and the regulations promulgated thereafter.
10. **RULES AND REGULATIONS COMPLIANCE.** Exhibitor agrees to abide by all exhibitor rules and regulations contained in the contract or otherwise communicated to the exhibitor by R7HSA.
11. **EXHIBIT LIMITATIONS:** Abide and follow all limitations, rules and restrictions as set forth in this document.
12. **MODIFICATIONS:** R7HSA reserves the right to make modifications in the show hours with no liability to the Exhibitor. R7HSA also reserves the right to cancel the event due to conditions beyond our control which include weather or Acts of God or conflict with regional or national events.
13. **CANCELLATION:** If exhibitor cancels this agreement in writing prior to forty-five (45) days before opening date, exhibitor will be entitled to a 50% refund of additional moneys paid less a \$150.00 nonrefundable cancellation fee. No refund will be considered after 45 day deadline has passed nor will space be considered reserved without full payment received with application.
14. **FURTHER LIABILITY:** In no event shall R7HSA be liable for special, indirect, incidental, or consequential damages, or losses of profits, arising from exhibitor's activities during the Conference or under this agreement.

Region VII Head Start Association reserves the right to reject applications and limit the number of sponsorship/exhibitor/advertising opportunities available. Participation at a R7HSA event does not constitute the endorsement of said organization/entity.

Enter **Company name** and **authorized signer's name** below to acknowledge that you have read and agree to the terms as outlined in the R7HSA Exhibit Policy.

FOR OFFICE USE ONLY			
Date ____/____/____	Amount \$ _____	Check _____	CC _____