

# Region VII Head Start Association (R7HSA) ANNUAL REPORT

2021—2022 July 1, 2021 through June 30, 2022



Region VII Head Start Association

IOWA | KANSAS | MISSOURI | NEBRASKA

*Celebrating* **25** *Years*  
1997 to 2022



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**83** Head Start/Early Head Start grantees, delegates, and community partners are located across the four-state region, which includes Iowa, Kansas, Missouri, and Nebraska, providing services to more than **33,089** families.



R7HSA is a 501(c)(3), not-for-profit membership organization. Membership in the association is comprised of dues-paying State Head Start Associations representing grantees from respective states. R7HSA is governed by a 16-member Board of Directors consisting of categorically representative seats, four seated members from each state joined by ex-officio members including the Region VII Office of Head Start, Head Start State Association Leadership, Head Start State Collaboration Offices and the Region VII Training and Technical Assistance Office.

R7HSA is an affiliate member of the National Head Start Association with four seats on the NHSA Board of Directors. ([www.nhsa.org](http://www.nhsa.org))

*\*Data Source: 2021 Program Information Report (PIR)*



## R7HSA MISSION AND STRATEGIC FOCUS

The Mission of the Region VII Head Start Association is to ensure quality services for children and families by promoting and supporting the effectiveness of State Head Start Associations, local Head Start Programs, and members.

Our Vision is for Region VII State Head Start Associations and affiliated local Head Start Programs to be of the highest quality in the nation.

STRATEGIC PLAN 2022—2024: Charting the Course with three strategic areas of Focus

- EFFECTIVE PROFESSIONAL DEVELOPMENT
- STRONG PARTNERSHIPS & COLLABORATIONS
- INTENTIONAL MARKETING & COMMUNICATION



# R7HSA BOARD OF DIRECTORS

## IOWA REPRESENTATION:

Tonya Weber, Director Seat  
Julie Lang, Staff Seat  
Gina Randall, Parent Seat  
Tom Rendon, Friend Seat

## KANSAS REPRESENTATION:

Kim Sill, Director Seat  
Casy Ziegler, Staff Seat  
Stacey Percifield, Parent Seat  
Sandy Patchen, Friend Seat, R7HSA Vice President

## MISSOURI REPRESENTATION:

Tammie Benton, Director Seat  
Kelly Johnson, Staff Seat, R7HSA Secretary  
Kalina Smalls, Parent Seat  
Pam Lafrenz, Friend Seat, R7HSA President

## NEBRASKA REPRESENTATION:

Deb Ross, Director Seat, R7HSA Treasurer  
Christie Ference, Staff Seat  
OPEN, Parent Seat  
Arizona Brooks, Friend Seat

## EX-OFFICIO BOARD REPRESENTATION:

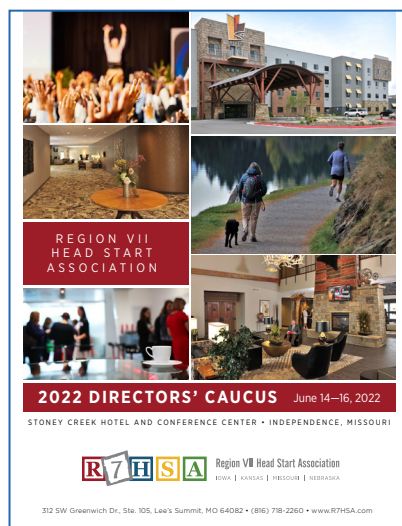
Head Start State Association Leadership  
Head Start State Collaboration Offices  
Regional Office of Head Start  
Regional T/TA Office

## NHSA BOARD REPRESENTATION:

Kim Sill, Director Seat  
Christie Ference, Staff Seat  
OPEN, Parent Seat  
Pam Lafrenz, Friend Seat



# 2021-2022 Strategic Focus Accomplishments



- 2022 Directors' Caucus
- 2022 Leadership Conference
- 2022 Virtual Management Acceleration Program (MAP) Training — in partnership with the Region VII Training and Technical Assistance Office
- 2022 R7HSA Award Recognition honoring 14 recipients across the four-state region
- Introduced Ann Linehan Safety Award
- Introduced & conducted three Intensive Training sessions
- R7HSA Sand Box™ quarterly magazine
- Social Media Engagement — 786 Facebook followers, weekly posts from various agencies
- March 2022 Coordinated Training Think Tank

# Annual Financial Report 2021-2022

Assets	377,390
Liabilities	17,984
Net Assets	359,406

## Revenue:

Membership	18,316
Professional Development Events	126,630
Corporate Support	12,600

Logistical Event Coordination	64,165
Management	113,011

## 2021-2022 CONTRIBUTORS

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Well Air — *Platinum Sponsor*  
Constructive Playthings – *Silver Sponsor*  
LENA – *Silver Sponsor*  
Teaching Strategies – *Bronze Sponsor*  
Discount School Supply – *Bronze Sponsor*  
Plusoptix  
Lakeshore  
Learning Genie  
Kaplan  
Council for Professional Recognition  
University of Arizona Global Campus  
Marco Polo Learning

# 2021–2022 R7HSA Event Calendar

## Intensive Training Sessions (Virtual):

- Recruitment & Retention Planning Systemic Possibilities: *November 3, 2021*
- Understanding the Basics of Facilities: *November 17, 2021*
- All Things Fiscal & Grants: *December 8, 2021*

## Management Acceleration Program (MAP) Training

*Offered virtually April 2022*

## Director's Caucus

June 14-16, 2022

Stoney Creek Hotel and Conference Center, Independence, MO



# NATIONAL INITIATIVE

Be an active region in Support of the NHSA Dollar per Child Campaign



The goal of the Dollar Per Child Campaign is to annually collect one dollar for each of the one million children in Head Start programs across the nation. NHSA’s member dues—by law—cannot be used for lobbying, so Dollar per Child is the main source of funding for Head Start’s advocacy in Washington.

Unified in an effort to Strengthen Our Voice: By donating just \$1 for each child served in a local program, your dollars will go to assist R7HSA in raising **33,089\*** “Dollars for Advocacy” which will be sent to support the NHSA Dollar Per Child Campaign.

*\*Data source based on 2021 PIR Data*





Left: Urban League Head Start Program children at Jennings' Saturday STEAM Academy learn how to program KIBO from Ronda Walter, their academy teacher.

Right: Urban League Head Start Program children at Peter Bunce Saturday STEAM Academy learn how to program KIBO from Rhonda Whitfield their academy teacher.

## THE NHSA HEAD START PLEDGE

I believe every child can succeed;

I believe my work in Head Start helps children and families succeed;

I believe every vulnerable child should be served by Head Start.

I pledge to work together with the families I serve, my community partners, and my colleagues;

I pledge to work together to ensure this nation honors its commitment to vulnerable children;

I pledge to be part of the untiring voice that will not be quiet until every vulnerable child is served by Head Start.



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