



R7HSA ANNUAL PARTNERSHIP OPPORTUNITIES



Region VII Head Start Association

IOWA | KANSAS | MISSOURI | NEBRASKA

Serving the Heartland

In Region VII, 83 Head Start and 84 Early Head Start programs proudly serve more than 23,579 infants, toddlers, preschoolers and their families through a diverse service delivery system unlike any other.



ABOUT HEAD START

Head Start is a national program that promotes school readiness by enhancing the social and cognitive development of children, Birth to Five through a comprehensive approach that encompasses the educational needs of individual children, and addresses positive social development, health & nutritional needs and services for all children enrolled in the program. The program engages parents in their children's learning and helps families make progress toward their own educational, literacy and employment goals. Significant emphasis is placed on family and community engagement at all levels. For more information about Head Start and additional initiatives, visit: www.ECLKC.ohs.acf.hhs.gov



R7HSA SERVING THE NATION'S HEARTLAND

The Region VII Head Start Association, Inc. (R7HSA), founded in 1987, is a not-for-profit membership organization dedicated to improving the quality of early care and education for all children with a focus on serving the Head Start and Early Head Start community. R7HSA represents more than 33,000 children ages zero to five across 179 programs. Our regional network includes Head Start State Associations representing the states of Iowa, Kansas, Missouri and Nebraska. R7HSA continuously seeks to bring partnerships into the regional network in an effort to strengthen programs and broaden the message of the importance of quality early care and education.



YOUR LINK TO REGION VII STATE HEAD START ASSOCIATIONS

IOWA HEAD START ASSOCIATION (IHSA)

www.iowaheadstart.com

KANSAS HEAD START ASSOCIATION (KHSa)

www.ksheadstart.org

MISSOURI HEAD START ASSOCIATION (MHSA)

www.moheadstart.org

NEBRASKA HEAD START ASSOCIATION (NEHSA)

www.neheadstart.org



By partnering with R7HSA, your company will not only gain visibility, but also align with a mission-driven national organization that has collectively served more than thirty million of the nation's most vulnerable children since 1965. Let's join together and continue to pave the way for tomorrow's leaders by ensuring they gain the skills and have the educational resources and tools they need to compete in the global workforce well into the future.

ANNUAL PARTNERSHIP LEVELS

determined on a cumulative level based on your selections in the Partnership Opportunity Prospectus and good for the year in which the application is submitted.

BRONZE \$1,500	SILVER \$3,000	GOLD \$4,500	PLATINUM \$6,000
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Gold and Platinum sponsorships are considered Premier sponsors and receive waived registration fees for up to two people at all R7HSA in-person events in a calendar year, including entry into event dining activities and after-hours functions as well as premier event exhibit placement. Gold and Platinum sponsoring companies are recognized with maximum event exposure.

EVENT EXHIBITS

offered per event or as part of a sponsorship package.

Exhibiting at a Region VII event puts your company in front of program leadership and decision makers across the four state region. Exhibiting is one of the most cost-effective ways for your company to reach a broad audience leading to networking and building new and lasting relationships. You will walk away with a better understanding of the needs of Head Start/Early Head Start programs that will benefit your company in the future.

SPONSORSHIPS

designed to support various initiatives in Region VII.

R7HSA is dedicated to building partnerships that align with the mission of Head Start, supporting professional development events, activities, and regional initiatives. R7HSA welcomes an opportunity to strategize with your organization/company regarding your needs, and work together to develop a reciprocal partnership that serves to benefit both entities on the highest level.

ADVERTISING/MARKETING

designed to give your organization maximum visibility.

R7HSA provides advertising opportunities through event brochures and signage, magazine ads and editorial content, website and dual branding opportunities designed to give you maximum exposure to programs across Region VII.



2023 CONFERENCES, INSTITUTES, AND TRAINING EVENTS

Meet program leadership staff and decision makers face-to-face from all four states in one place and enjoy the opportunity to showcase and demonstrate products directly to participants attending the event.

MANAGEMENT ACCELERATION PROGRAM (MAP)

April 18, 20, 25, 27 & May 2 – VIRTUAL TRAINING

50 ATTENDEES

ANNUAL CONFERENCE

June 12 (pre-track) - June 15 • Sheraton at the Overland Park, KS Convention Center

300+ ATTENDEES

INTENSIVE TRAINING SESSIONS (ITS) *Offered virtually four times per year*

The Cliff Effect: A Spectrum Of Risk *February 28 • VIRTUAL TRAINING*

UP TO 50 ATTENDEES

DIRECTOR'S CAUCUS

October 24-26 • Stoney Creek Hotel & Conference Center • Independence, MO

150+ ATTENDEES

R7HSA SITE LEADERS TRAINING

Coming Soon (ATTENDANCE TBD)

ADVOCACY/LEGISLATIVE INITIATIVES

ANNUAL POLICY SUMMIT

In conjunction with the Director's Caucus

SHOWCASE INITIATIVES

ANNUAL AWARD RECOGNITION

In conjunction with the Annual Conference

R7HSA.COM WEBSITE SPONSORSHIP

(500+ MONTHLY VISITORS)

R7HSA HEAD START SAND BOX™ MAGAZINE

(1500+ RECIPIENTS - QUARTERLY PUBLICATION)

Sponsorship/Partnership Application Form

SPONSORING ORGANIZATION

ADDRESS

CONTACT NAME

TITLE

PHONE FAX

EMAIL

WEBSITE

Is the above, your billing address? YES NO If not, please provide billing information:

BILLING ORGANIZATION

ADDRESS

Before entering monetary totals below, continue reviewing the following pages of the partnership packet, choosing the opportunities you wish to support during the current calendar year. When finished, enter totals below and send the completed packet to donna@r7hsa.com

MANAGEMENT ACCELERATION PROGRAM (MAP) TOTAL

ANNUAL CONFERENCE TOTAL

INTENSIVE TRAINING SESSIONS (ITS) TOTAL

DIRECTOR'S CAUCUS TOTAL

AWARD & SCHOLARSHIP TOTAL

R7HSA ADVOCACY AWARENESS CAMPAIGN

WEBSITE SPONSORSHIP

HEAD START SAND BOX MAGAZINE™

TOTAL SPONSORSHIP AMOUNT

<i>Your sponsorship amount determines your level. Bronze, Silver, Gold and Platinum Sponsors are listed on our website and all event promotions for the year.</i>	BRONZE	SILVER	GOLD	PLATINUM
	\$1,500	\$3,000	\$4,500	\$6,000

Please complete this packet and send to donna@r7hsa.com. It will be reviewed and an invoice will be generated at the time of acceptance. For organizations that are requesting exhibit space at an upcoming event, please review, sign and return the R7HSA Exhibit Policy located on the following page with your completed application. Thank you for sponsoring Region VII Head Start!

ANNUAL DIRECTORS' CAUCUS

Check each item you wish to sponsor.

- Exhibit Space — \$850**
Sponsorship Includes 10-12 feet of (2) skirted tables and four chairs with logo branded signage and listing in event promotions.
- Opening Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the opening session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- Closing Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the closing session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- After-Hours Networking Reception Host Organization — \$2,500** *(Limited to two sponsors)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the reception, signage branded with company logo, listing in all event promotions, and ability to distribute company/organization materials during the reception.
- Morning or Afternoon Break Sponsor — \$1,500** *(Limited to one sponsor per break)*
This sponsorship demonstrates a high-level of appreciation for event attendees. Includes branded signage with company logo placed at all break stations, listing in conference promotions, a 50% reduction in event registration fee which includes entry into all event functions.
- Wellness Station Sponsor — \$1,500** *(Limited to one sponsor per Wellness Station per day of the event)*
This sponsorship demonstrates a high-level of care for HS/EHS staff. Sponsorship includes signage branded with company logo at wellness station, listing in conference promotional materials, and a 50% discounted registration to attend the full conference.

**All wellness station activities/giveaways are subject to CDC guidelines at the time of in-person events. Wellness stations may consist of: Massage chair, Hand Sanitizers, On-the-spot chair yoga, expressive art activity i.e., kindness, appreciation tokens, etc.*
- Policy Summit Sponsor — \$2,500** *(Limited to one sponsor)*
This sponsorship demonstrates your organization is a committed advocate for Head Start/Early Head Start. Sponsorship includes branded signage, listing in event program, waived event registration and 3-5 minutes MIC time to address attendees, sponsor is invited to attend Director's Caucus functions that may include lunch and after-hours reception, etc.
- Event Totes — \$1,500** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on participant totes.
- Tote Insert — \$500** *(Limited to one insert per organization)*
Shipping information and deadlines for submitting will be sent prior to the event.
- Event Name Badges — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on high-quality full color event name badges.
- Name Badge Lanyards — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on event lanyards.
- Event Brochure Ad Space — \$950** *(Limited to three sponsors)*
Full page full color ad. R7HSA determines ad placement: inside front cover, back cover, inside back cover.
R7HSA reserves the right to "go green" with electronic event brochures.

ENTER DIRECTORS' CAUCUS SPONSORSHIP TOTAL HERE:

CONTINUE COMPLETING PARTNERSHIP APPLICATION PACKET ►

ANNUAL CONFERENCE


Check each item you wish to sponsor.

- Exhibit Space — \$850**
Sponsorship Includes 10-12 feet of (2) skirted tables and four chairs with logo branded signage and listing in event promotions.
- Opening Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the opening session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- Closing Session Speaker Sponsor — \$2,500** *(Limited to one sponsor)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the closing session, signage branded with company logo, sponsor-branded welcome slide, and listing in all event promotions.
- After-Hours Networking Reception Host Organization — \$2,500** *(Limited to two sponsors)*
Sponsorship includes two complimentary passes to attend the full conference, a 5-minute mic. opportunity to greet participants at the reception, signage branded with company logo, listing in all event promotions, and ability to distribute company/organization materials during the reception.
- Morning or Afternoon Break Sponsor — \$1,500** *(Limited to one sponsor per break)*
This sponsorship demonstrates a high-level of appreciation for event attendees. Includes branded signage with company logo placed at all break stations, listing in conference promotions, a 50% reduction in event registration fee which includes entry into all event functions.
- Wellness Station Sponsor — \$1,500** *(Limited to one sponsor per Wellness Station per day of the event)*
This sponsorship demonstrates a high-level of care for HS/EHS staff. Sponsorship includes signage branded with company logo at wellness station, listing in conference promotional materials, and a 50% discounted registration to attend the full conference.

**All wellness station activities/giveaways are subject to CDC guidelines at the time of in-person events. Wellness stations may consist of: Massage chair, Hand Sanitizers, On-the-spot chair yoga, expressive art activity i.e., kindness, appreciation tokens, etc.*
- Awards/Scholarship Recognition Sponsor — \$3,500** *(Limited to one sponsor)*
This sponsorship demonstrates a high level of recognition of award recipients and their accomplishments. Representative from sponsoring organization is invited to co-emcee ceremony with R7HSA representative. Sponsorship includes two complimentary passes to attend the full conference, branded signage at ceremony, sponsor-branded welcome slide, all event promotions, and invitation to attend after-hours networking reception.
- Event Totes — \$1,500** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on participant totes.
- Tote Insert — \$500** *(Limited to one insert per organization)*
Shipping information and deadlines for submitting will be sent prior to the event.
- Event Name Badges — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on high-quality full color event name badges.
- Name Badge Lanyards — \$1,000** *(Limited to one sponsor)*
Company logo printed with R7HSA logo on event lanyards.
- Event Brochure Ad Space — \$950** *(Limited to three sponsors)*
Full page full color ad. R7HSA determines ad placement: inside front cover, back cover, inside back cover.
R7HSA reserves the right to "go green" with electronic event brochures



4X3 BARRICADE BANNER — \$250
 24 spots available around
THE WORLD'S LARGEST RUBBER DUCK
 You keep the banner!



ENTER CONFERENCE SPONSORSHIP TOTAL HERE:

CONTINUE COMPLETING PARTNERSHIP APPLICATION PACKET ►

AWARD SPONSORSHIPS

Award sponsorship dollars go directly to the awardee. Sponsor is listed on the award presentation slide and has the opportunity to co-present the sponsored award. *(Limited to one sponsor per award)*

Check each awardee you wish to support.

STATE CHILDREN'S CHAMPIONS

- Iowa State Children's Champion — \$500
- Kansas State Children's Champion — \$500
- Missouri State Children's Champion — \$500
- Nebraska State Children's Champion — \$500

REGIONAL AWARDS

- Administrator of the Year — \$1,000
- Teacher of the Year — \$500
- Support Staff of the Year — \$250
- Family Leader of the Year — \$250
- Family ADVOCATE of the Year — \$250
- Excellence in Community Service Award — \$250



HIGHER EDUCATION SCHOLARSHIPS

- Head Start Alumni - High School Senior — \$1,000
- Head Start Parent - Post Secondary Education — \$1,000
- Head Start Staff - Higher Education — \$1,000

LEGACY AWARDS

- Ann Linehan Safety Award — \$1,000
- Tom Mayer Award of Excellence — \$1,000

ENTER AWARD SPONSORSHIP TOTAL HERE:

CONTINUE COMPLETING PARTNERSHIP APPLICATION PACKET ►

MANAGEMENT ACCELERATION PROGRAM (MAP) TRAINING

Virtual training for 2023

Check if you wish to sponsor this event.

- Exclusive Event Sponsor — \$500** (Limited to one sponsor)
Sponsoring entity will be featured on all event promotions and on attendee participation certificates. Sponsorship includes 5-minute mic. opportunity to greet attendees during the closing ceremony.

R7HSA INTENSIVE TRAINING SESSIONS (ITS)

Sessions offered virtually four times per year

Check if you wish to sponsor this event.

- Exclusive Event Sponsor — \$1,000** (Limited to one sponsor per event — 4 sessions available annually)
Sponsors receive an opportunity to bring a 5-minute greeting to attendees during the session. ITS session training promotion materials will be branded with the sponsoring company/organization logo.

R7HSA ADVOCACY AWARENESS CAMPAIGN SPONSORSHIP

- \$50 and up.** Monetary support & monies raised from donated products will be used for R7HSA Advocacy events

PROMOTE YOUR ORGANIZATION ON R7HSA.COM

Check box if you wish to sponsor R7HSA.com.

- 12-Month website Sponsor — \$1,000**
Your logo is prominently displayed in a scrolling banner on the R7HSA.com home screen and links to a custom landing page on our website. Your company is also listed in the “Partners” section of the website with a link to your company website.



CONTINUE COMPLETING PARTNERSHIP APPLICATION PACKET ►

R7HSA HEAD START SAND BOX™ MAGAZINE

THE PLACE WHERE YOUR ORGANIZATION WILL WANT TO PLAY!

The Region 7 Head Start Sand Box™ Magazine is an innovative blend of early childhood news, updates, features, and research-driven content promoting the critical work of the Head Start community.

It “takes a village” to get young ones ready for success in school. Our readers and contributors comprise this “village” and can benefit from the resources and expertise your organization can provide.

From medical needs and dental care to classroom supplies and staff resources, it all has a place in the Sand Box!



Tell Your Story. Advertising Partners have the opportunity to provide editorial content to be featured in the *Head Start Sand Box™*

Benefits of Advertising in the R7HSA Head Start Sand Box™ Magazine

- Circulation from 500 to 1,000 printed copies per issue (More advertisers = more \$ for additional printed copies)
- Viewed by legislators and partners throughout the Region, in Washington, DC, and across the nation.
- Email distribution of 3,000+
- Current and past issues are viewable online at R7HSA.com/publications
- Advertisers are eligible to submit an editorial feature each calendar year with an annual commitment.

FULL PAGE
8.625" x
11.125"

Includes Bleed
Magazine trims to
8.5" x 11"

All critical content should
be within a 7.5" x 10" area.

\$1,200 per year
(four issues)
Single issue: \$400

**1/2 PAGE
VERTICAL**
3.5" x 10"

**1/2 PAGE
HORIZONTAL**
7.5" x 5"

\$800 per year
(four issues)
Single issue: \$250

Submission due dates:

Spring Issue: April 15
Fall Issue: October 15

Summer Issue: July 15
Winter Issue: January 15

Check applicable box if you wish to sponsor the R7HSA Sand Box magazine.

Full Page Annual Commitment — \$1,200
(Four issues, and an editorial feature in one issue)

Full Page Single Issue — \$400

Half Page Annual Commitment — \$800
(Four issues, and an editorial feature in one issue)

Half Page Single Issue — \$250

CONTINUE COMPLETING PARTNERSHIP APPLICATION PACKET ►

GENERAL R7HSA EXHIBIT POLICY

1. USE OF SPACE. Exhibitors may not alter use of space without permission of R7HSA. The assignment, subletting of space, or sharing of space is prohibited without prior written consent of R7HSA. The exhibit must be designed and displayed to conform to the size of the exhibit space assigned. Nothing may be displayed in such a way to intentionally obstruct the view of, or interfere with, surrounding exhibits. Advertising materials, brochures and printed media must be free of profanity and be in alignment with the mission of Head Start and early care and education.
2. SAFETY. All materials used in displaying and decorating will be flame-proof. Aisles and passageways and exit areas must remain clear at all times. Access must be given to fire extinguishing equipment and must be clear.
3. CARE OF PROPERTY. Exhibitors must exercise precautions against damage or defacement of conference facility property. Attaching materials to property walls with any means is strictly prohibited.
4. RESTRICTIONS. R7HSA reserves the right to alter the location of assignments when deemed necessary and in the best interest of the event. R7HSA also reserves the right to prohibit or remove any exhibit or part of an exhibit that may detract from the general character of the event. In the event such measures are deemed necessary by R7HSA, the exhibitor agrees that R7HSA will not be liable for any damages to the exhibitor nor will R7HSA be liable in the issuance of a refund to the exhibitor for space or other exhibit spaces.
5. SALES. Exhibitors that choose to sell merchandise or take orders assume full responsibility for securing a vendor's license and complying with all applicable laws and regulations, including tax and revenue laws and regulations.
6. LIABILITY: Exhibitor agrees to indemnify and hold harmless R7HSA, its officers, members, volunteers and employees at R7HSA event venues from any and all losses, injuries, claims, demands, suits, costs, expenses, as a result of exhibiting at/or in connection with said event.
7. SECURITY. Precautions (draping material) will be taken to ensure the safety of exhibit material. However, R7HSA and the said property of the event will not be held responsible for the protection of exhibitor's materials and displays nor for any loss or damage to materials and displays. Exhibitors are solely responsible for obtaining insurance on their exhibits, and securing their equipment and materials at their expense. All property shipped to the site by the exhibitor for installation or display is at the sole risk of the exhibitor.
8. CERTIFICATE OF LIABILITY. Each exhibitor must provide a certificate of insurance with at least the following provisions: Comprehensive General Liability. Exhibitors who do not provide a certificate of insurance may not be allowed to exhibit. Forward the certificate of insurance with the application or before the first day of the month of the event.
9. AMERICANS WITH DISABILITIES ACT. Exhibitor agrees to operate its exhibit during the event in compliance with the Title III of the Americans with Disabilities Act and the regulations promulgated thereafter.
10. RULES AND REGULATIONS COMPLIANCE. Exhibitor agrees to abide by all exhibitor rules and regulations contained in the contract or otherwise communicated to the exhibitor by R7HSA.
11. EXHIBIT LIMITATIONS: Abide and follow all limitations, rules and restrictions as set forth in this document.
12. MODIFICATIONS: R7HSA reserves the right to make modifications in the show hours with no liability to the Exhibitor. R7HSA also reserves the right to cancel the event due to conditions beyond our control which include weather or Acts of God or conflict with regional or national events.
13. CANCELLATION: If exhibitor cancels this agreement in writing prior to forty-five (45) days before opening date, exhibitor will be entitled to a 50% refund of additional moneys paid less a \$150.00 nonrefundable cancellation fee. No refund will be considered after 45 day deadline has passed nor will space be considered reserved without full payment received with application.
14. FURTHER LIABILITY: In no event shall R7HSA be liable for special, indirect, incidental, or consequential damages, or losses of profits, arising from exhibitor's activities during the Conference or under this agreement.

Region VII Head Start Association reserves the right to reject applications and limit the number of sponsorship/exhibitor/advertising opportunities available. Participation at a R7HSA event does not constitute the endorsement of said organization/entity.

Enter **Company name** and **authorized signer's name** below to acknowledge that you have read and agree to the terms as outlined in the R7HSA Exhibit Policy.

FOR OFFICE USE ONLY

Date ____/____/____

Amount \$ _____

Check _____

CC _____