

# 2021-22 PARTNERSHIP OPPORTUNITIES

## MARKETING OPPORTUNITIES

- Region VII *Head Start Sand Box*<sup>TM</sup> Magazine (quarterly publication) 1,200
  - Full Page Ad in all four 2021 issues, **plus editorial opportunity** in one issue
  - 500+ copies printed quarterly and distributed to State Associations, contributors, NHSA and OHS
  - Emailed to our database of 3,000+
  - Posted to R7HSA Facebook page and R7HSA.com/publications
  - \* HALF PAGE AD available for \$800 for the year (4 issues)
- Website 12-month sponsorship 1,000
  - Your logo prominently displayed on the R7HSA.com home page, which links to your custom landing page, and on to your website.

## EVENT EXHIBIT OPPORTUNITIES

*Event Exhibitor fees include entry to plenary event sessions*

- Directors Caucus 850
  - June 8-10, 2021 – Virtual event
  - 150+ Directors/Managers
- Leadership Conference 850
  - November 2-4, 2021 – Sheraton at the Overland Park, KS Convention Center
  - 350+ attendees
- Other training/events as announced 300

For participating non-profit organizations, contact [Donna@r7hsa.com](mailto:Donna@r7hsa.com) for exhibit fee information.

*\*While we hope our events will be face-to-face, R7HSA reserves the right to host events virtually and provide sponsors ample opportunity to promote their organization and connect with attendees.*



QUESTIONS? Send an email to [Donna@R7HSA.com](mailto:Donna@R7HSA.com) or call 816.718.2260.

# R7HSA AWARD & SCHOLARSHIP SPONSORSHIP OPPORTUNITIES

*GREETINGS VALUED PARTNER – WE HAVE EXCITING NEWS TO SHARE FOR 2021!*

In an effort to give you greater exposure in a way that brings value directly to your current and potential customers, R7HSA now offers our partners the opportunity to invest in R7HSA Awards and Scholarships.

**Please take a look at the opportunities on the next page.**

- AWARD SPONSORSHIPS can be cash/check, products/services, or combination paid to the recipient or their Head Start program. R7HSA and Sponsor will work together to craft the appropriate contribution based on the nature of the award.
- SCHOLARSHIPS are cash or check paid directly to the recipient to assist with school costs.

***Sponsors will have the opportunity to co-present their sponsored award or scholarship at the 2021 R7HSA Leadership Conference.***

*We hope you will consider sponsoring these much-deserved awards and scholarships.*



Region VII Head Start Association

IOWA | KANSAS | MISSOURI | NEBRASKA

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# 2021 AWARD SPONSORSHIPS

## STATE CHILDREN'S CHAMPIONS

**IOWA • KANSAS • MISSOURI • NEBRASKA**  
*\$500 SPONSORSHIP for each state Recipient*

## REGIONAL AWARDS

**ADMINISTRATOR OF THE YEAR**  
*\$1,000 SPONSORSHIP*

**TEACHER OF THE YEAR**  
*\$500 SPONSORSHIP*

**SUPPORT STAFF OF THE YEAR**  
*\$250 SPONSORSHIP*

**FAMILY LEADER OF THE YEAR**  
*\$250 SPONSORSHIP*

**FAMILY ADVOCATE OF THE YEAR**  
*\$250 SPONSORSHIP*

**EXCELLENCE IN COMMUNITY SERVICE AWARD**  
*\$250 SPONSORSHIP*

## HIGHER EDUCATION SCHOLARSHIPS

**HEAD START ALUMNI - HIGH SCHOOL SENIOR**  
*\$1,000 SPONSORSHIP*

**HEAD START PARENT - POST SECONDARY EDUCATION**  
*\$1,000 SPONSORSHIP*

**HEAD START STAFF - HIGHER EDUCATION**  
*\$1,000 SPONSORSHIP*

***Recipients will be recognized at the  
2021 R7HSA Leadership Conference***



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