

2021 PARTNERSHIP OPPORTUNITIES

MARKETING OPPORTUNITIES

- Region VII *Head Start Sand Box*TM Magazine (quarterly publication) 1,600
 - Full Page Ad in all four 2021 issues, **plus editorial opportunity** in one issue
 - 400+ copies printed quarterly and distributed to State Associations, contributors, NHSA and OHS
 - Emailed to our database of 1,500
 - Posted to R7HSA Facebook page and R7HSA.com/publications
 - * *HALF PAGE AD available for \$800 for the year (4 issues)*
- Website 12-month sponsorship 1,000
 - Your logo prominently displayed on the R7HSA.com home page, which links to your custom landing page, and on to your website.

EVENT EXHIBIT OPPORTUNITIES

- Directors Caucus 850
 - June 8-10, 2021 – Stoney Creek Hotel and Conference Center, Independence, MO
 - 150+ Directors/Managers
- Leadership Conference 850
 - November 1-4, 2021 – Sheraton at the Overland Park, KS Convention Center
 - 350+ attendees
- Other training/events as announced 300

**While we hope our events will be face-to-face, R7HSA reserves the right to host events virtually and provide sponsors ample opportunity to promote their organization and connect with attendees.*



QUESTIONS? Send an email to
Donna@R7HSA.com or call 816.718.2260.

R7HSA AWARD & SCHOLARSHIP SPONSORSHIP OPPORTUNITIES

GREETINGS VALUED PARTNER – WE HAVE EXCITING NEWS TO SHARE FOR 2021!

In an effort to give you greater exposure in a way that brings value directly to your current and potential customers, R7HSA now offers our partners the opportunity to invest in R7HSA Awards and Scholarships.

Please take a look at the opportunities on the next page.

- AWARD SPONSORSHIPS can be cash/check, products/services, or combination paid to the recipient or their Head Start program. R7HSA and Sponsor will work together to craft the appropriate contribution based on the nature of the award.
- SCHOLARSHIPS are cash or check paid directly to the recipient to assist with school costs.

Sponsors will have the opportunity to co-present their sponsored award or scholarship at the 2021 R7HSA Leadership Conference.

We hope you will consider sponsoring these much-deserved awards and scholarships.

2021 AWARD SPONSORSHIPS

STATE CHILDREN'S CHAMPIONS

IOWA • KANSAS • MISSOURI • NEBRASKA
\$500 SPONSORSHIP for each state Recipient

REGIONAL AWARDS

ADMINISTRATOR OF THE YEAR
\$1,000 SPONSORSHIP

TEACHER OF THE YEAR
\$500 SPONSORSHIP

SUPPORT STAFF OF THE YEAR
\$250 SPONSORSHIP

FAMILY LEADER OF THE YEAR
\$250 SPONSORSHIP

FAMILY ADVOCATE OF THE YEAR
\$250 SPONSORSHIP

EXCELLENCE IN COMMUNITY SERVICE AWARD
\$250 SPONSORSHIP

HIGHER EDUCATION SCHOLARSHIPS

HEAD START ALUMNI - HIGH SCHOOL SENIOR
\$1,000 SPONSORSHIP

HEAD START PARENT - POST SECONDARY EDUCATION
\$1,000 SPONSORSHIP

HEAD START STAFF - HIGHER EDUCATION
\$1,000 SPONSORSHIP

*Recipients will be recognized at the
2021 R7HSA Leadership Conference*



Region VII Head Start Association

IOWA | KANSAS | MISSOURI | NEBRASKA

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