

2018—2019



REGION VII HEAD START ASSOCIATION **PARTNER / SPONSOR OPPORTUNITIES**

Increase your organization's visibility across the four-state region, while helping Region VII Head Start continue to proudly represent more than 37,000 infants, toddlers, preschoolers and their families, with school readiness through a diverse service delivery system.



312 SW Greenwich Dr., Ste. 105, Lee's Summit, MO 64082
Phone: 816.550.6388 Email: mikebaugher@R7HSA.com
www.R7HSA.com





ABOUT HEAD START

Head Start is a national program that promotes school readiness by enhancing the social and cognitive development of children birth-to-five, through a comprehensive approach that encompasses the educational needs of individual children, and addresses positive social development, health & nutritional needs, and services for all children enrolled in the program. Head Start engages parents in their children's learning and helps families make progress toward their own educational, literacy and employment goals. Significant emphasis is placed on family and community engagement at all levels. For more information about Head Start and additional initiatives, visit: www.ECLKC.ohs.acf.hhs.gov

R7HSA SERVING THE NATION'S HEARTLAND

The Region VII Head Start Association, Inc. (R7HSA), founded in 1987, is a not-for-profit membership organization dedicated to improving the quality of early care and education for all children with a focus on serving the Head Start and Early Head Start community. R7HSA represents more than 37,000 children ages zero to five across 80+ Grantees and 12 Delegate programs. Our regional network includes Head Start State Associations representing the states of Iowa, Kansas, Missouri and Nebraska. R7HSA continuously seeks to bring partnerships into the regional network in an effort to strengthen programs and broaden the message of the importance of quality early care and education.

YOUR LINK TO REGION VII STATE HEAD START ASSOCIATIONS

IOWA HEAD START ASSOCIATION (IHSA)
www.iowaheadstart.com

KANSAS HEAD START ASSOCIATION (KHSA)
www.ksheadstart.org

MISSOURI HEAD START ASSOCIATION (MHSA)
www.moheadstart.org

NEBRASKA HEAD START ASSOCIATION (NEHSA)
www.neheadstart.org

OPPORTUNITIES

offered annually or per event, stand-alone or as a package — tailored to meet your needs.

By making an investment in Region VII Head Start, your company will not only gain visibility, but also align with a mission-driven organization that has collectively served more than thirty million of the nation's young children since 1965. Let's join together and continue to pave the way for tomorrow's leaders by ensuring they gain the skills, educational resources and tools they need to compete in the global workforce well into the future.

EXHIBITS

available per event or through sponsorship packages.

Exhibiting at a Region VII event puts your company up front with program leadership and decision makers across the four-state region. Exhibiting is one of the most cost-effective ways for your company to reach a qualified audience leading to networking and the building of new and lasting relationships. You will walk away with a better understanding of the needs of Head Start/Early Head Start Programs that will assist your company in the future.

SPONSORSHIPS

created to demonstrate your Sign of Support "S.O.S." to Region VII.

R7HSA is dedicated to building partnerships that align with the mission of Head Start supporting professional development events, activities and regional initiatives. R7HSA welcomes an opportunity to strategize with your organization regarding your needs, and working together to deliver a reciprocal partnership that serves to benefit both entities on the highest level.

ADVERTISING/MARKETING

designed to give your organization maximum visibility.

R7HSA provides advertising opportunities through event programs and signage, magazine ads, directory support, website, and co-branding initiatives designed to give you maximum exposure to programs across Region VII.

Have an idea for a custom partnership?

LET'S TALK! Call Mike Baugher at 816.550.6388.

PROFESSIONAL DEVELOPMENT EVENTS

Annual Professional Development Events are designed to target program senior leadership and administrative teams across Head Start/Early Head Start including; childcare partners, parent leadership, Policy Council/Governing Boards and all entities associated with Head Start.

LEADERSHIP CONFERENCE

June 26—29, 2018 • Marriott Hotel, Overland Park, KS

DIRECTORS' CAUCUS & POLICY SUMMIT

October 15—17, 2018 • The Elms Hotel and Spa, Excelsior Springs, MO

PRACTICE-BASED COACHING

(TBD)

PLANNED LANGUAGE APPROACH

(TBD)

MANAGEMENT ACCELERATION PROGRAM (MAP)

(TBD)

SHOWCASE INITIATIVES

REGION VII **HEAD START SAND BOX™** MAGAZINE (4X Year)

The Region VII Head Start Sand Box™ showcases program initiatives across Region VII, as well as inspiring and engaging stories about the dedicated people who make up the Region. Each issue is better than the previous, and circulation is nearing 1,000 copies per issue.

BE REPRESENTED IN THE REGION VII ENTITY DIRECTORY

The partner section of our recently-updated Entity Directory is a great way to show your support. Your company logo and contact information is displayed, and you get access to the directory for your marketing efforts.

PROMOTE YOUR BUSINESS AT WWW.R7HSA.COM

Your logo is displayed on our home page, and links to your custom landing page, and onto your website.

LEADERSHIP CONFERENCE

ANTICIPATED ATTENDANCE: 350—400

June 26—29, 2018 • Marriott Hotel, Overland Park, KS

Meet 350+ program leadership and staff face-to-face from all four states in one place and enjoy the opportunity to showcase and demonstrate products directly to participants attending the event.

BRONZE SPONSOR \$850

- **One** draped exhibit table, chair & table sign
- Event registration and name badge for 1 person (access to full conference)
- Event program listing
- Company flyer/catalog in participant bags
- Excel list of all attendees with contact information

SILVER SPONSOR \$1,500

ALL **BRONZE** SPONSOR BENEFITS ***PLUS***

- **Two** draped exhibit tables, chairs & table sign
- Event registration and name badges for **2 people** (access to full conference)
- Event program **full-page color ad**
- Floor recognition

GOLD SPONSOR \$2,500

ALL **SILVER** SPONSOR BENEFITS ***PLUS***

- Coffee/Snack break sponsor: *signage denotes that you provided the snacks/beverages for that break*

EVENING RECEPTION SPONSOR \$1,000+

You'll have the opportunity to address reception attendees and provide door prizes. Food, beverages and drink tickets for cocktails are provided.

STAND-ALONE OPPORTUNITIES

- **\$500** Exclusive participant bag provider (sponsor provides bags) with flyer/catalog inside
- **\$250** Promotional materials in participant bags
- **\$250** Excel list of all attendees with contact information

DIRECTORS' CAUCUS & POLICY SUMMIT

ANTICIPATED ATTENDANCE: 175—200

October 15-17, 2018 • The Elms Hotel and Spa, Excelsior Springs, MO

Meet Program Directors, Executive Directors, and leadership staff face-to-face from all four states in one place, and enjoy the opportunity to showcase and demonstrate products directly to decision makers.

BRONZE SPONSOR \$700

- **One** draped exhibit table, chair & table sign
- Event registration and name badge for 1 person (access to full conference)
- Event program listing
- Company flyer/catalog in participant bags
- Excel list of all attendees with contact information

SILVER SPONSOR \$1,000

ALL **BRONZE SPONSOR BENEFITS *PLUS***

- **Two** draped exhibit tables, chairs & table sign
- Event registration and name badges for **2 people** (access to full conference)
- Event program **full-page color ad**
- Floor recognition

GOLD SPONSOR \$1,500

ALL **SILVER SPONSOR BENEFITS *PLUS***

- Coffee/Snack break sponsor: *signage denotes that you provided the snacks/beverages for that break*

EXCLUSIVE RECEPTION SPONSOR \$2,000

You'll have the opportunity to address reception attendees

STAND-ALONE OPPORTUNITIES

- **\$500** Exclusive participant bag provider (sponsor provides bags) with flyer/catalog inside
- **\$250** Promotional materials in participant bags
- **\$250** Excel list of all attendees with contact information

PRACTICE-BASED COACHING

ANTICIPATED ATTENDANCE: 80-100

DATES AND KANSAS CITY LOCATION TBD

Head Start Grantee teams of five will receive in-depth, face-to-face training on the strategic implementation of Practice-Based Coaching strategies to support the transfer of knowledge from training into practice. This training will include guided development of individualized action planning for local implementation and continued success.

EVENT SPONSOR \$500

- **Two** draped exhibit tables, chairs & table sign
- Name badges
- Event program full-page color ad
- Company flyer/catalog in participant bags
- Excel list of all attendees with contact information

LUNCH SPONSOR \$1,000

- Signage denotes your sponsorship
- Prominent seating
- Floor recognition
- Opportunity to address attendees

STAND-ALONE OPPORTUNITIES

- **\$200** Exclusive participant bag provider (sponsor provides bags) with flyer/catalog inside
- **\$100** Promotional materials in participant bags (Included for Event Sponsor)
- **\$100** Excel list of all attendees with contact information (Included for Event Sponsor)
- **\$500** Coffee/Snack break sponsor: *signage denotes that you provided the snacks/beverages for that break*

PLANNED LANGUAGE APPROACH

ANTICIPATED ATTENDANCE: 100

DATES AND KANSAS CITY LOCATION TBD

Planned Language Approach is a comprehensive training opportunity for EHS/HS programs for ALL children – those who are Dual Language Learners and those who speak English only.

EVENT SPONSOR \$500

- One draped exhibit table, chair & table sign
- Name badge
- Event program full-page color ad
- Company flyer/catalog in participant bags
- Excel list of all attendees with contact information

LUNCH SPONSOR \$1,000

- Signage denotes your sponsorship
- Prominent seating
- Floor recognition
- Opportunity to address attendees

STAND-ALONE OPPORTUNITIES

- **\$200** Exclusive participant bag provider (sponsor provides bags) with flyer/catalog inside
- **\$150** Promotional materials in participant bags (Included for Event Sponsor)
- **\$150** Excel list of all attendees with contact information (Included for Event Sponsor)
- **\$500** Coffee/Snack break sponsor: *signage denotes that you provided the snacks/beverages for that break*

MANAGEMENT ACCELERATION PROGRAM (MAP)

ANTICIPATED ATTENDANCE: 40–60

Dates & Kansas City Location TBD

EVENT SPONSOR \$300

- One draped exhibit table, chair & table sign
- Name badge
- Sponsor logo displayed on event signage
- Flyer/Catalog in participant bags
- Excel list of all attendees with contact information
- Event program Full-page color ad

RECEPTION SPONSOR \$1,200

You'll receive acknowledgement at the reception and will bring a brief welcome to attendees, have prominent seating, a full-page color ad in the program and your logo on event signage.

ADDITIONAL OPPORTUNITIES

- **\$500** Exclusive participant bag provider (sponsor provides bags) with flyer/catalog inside

R7HSA **HEAD START SAND BOX™** MAGAZINE

Where your business will want to play!

The R7HSA Head Start Sand Box™ Magazine is an innovative blend of early childhood whimsy and research-driven content featuring a range of timely topics in early childhood education pertinent to the Head Start professional, Head Start programs, the Head Start federal office, legislators involved in Head Start, and the community at large.

It “takes a village” to get young ones ready for success in school. Our readers comprise this “village” and crave the resources and expertise your business can provide.

From medical needs and dental care to school supplies, toys and books, it all has a place in our Sand Box!



ADVERTISING BENEFITS

- Printed circulation avg. 1,000 copies per issue (More advertisers = more \$ for additional printed copies)
- Reaches the hands of legislators and partners throughout the Region and Washington, DC
- Continuously increasing email distribution
- Viewable online at R7HSA.com
- Advertisers eligible for an editorial feature

ADVERTISING PRICES

Prices shown are **per issue** based on the length of your contract.

Example: Full page for two years (8 issues) = \$4,000

PRICE PER ISSUE	8 issues	6 issues	4 issues	1 issue
	2 years	1.5 years	1 year	1 issue
Full Page	\$500 x 8	\$600 x 6	\$800 x 4	\$1,000
1/2 Page	\$300 x 8	\$350 x 6	\$400 x 4	\$500
1/3 Page	\$200 x 8	\$250 x 6	\$275 x 4	\$325
1/4 Page	\$175 x 8	\$200 x 6	\$225 x 4	\$250
Inside Front Cover	\$800 x 8	\$1,000 x 6	\$1,200 x 4	\$1,500
Outside Back Cover	\$800 x 8	\$1,000 x 6	\$1,200 x 4	\$1,500
Inside Back Cover	\$700 x 8	\$800 x 6	\$1,000 x 4	\$1,200
2-Page Spread	\$1,000 x 8	\$1,200 x 6	\$1,500 x 4	\$1,800

If your organization is a non-profit 501 (c) (3), contact us for special advertising opportunities.

BE LISTED IN THE ENTITY DIRECTORY

and gain access to contact information
for Directors of each Program in the Region

Your logo and contact information will be added to the Partners section of our directory, and you will receive the most current version via PDF, to use for your marketing purposes.

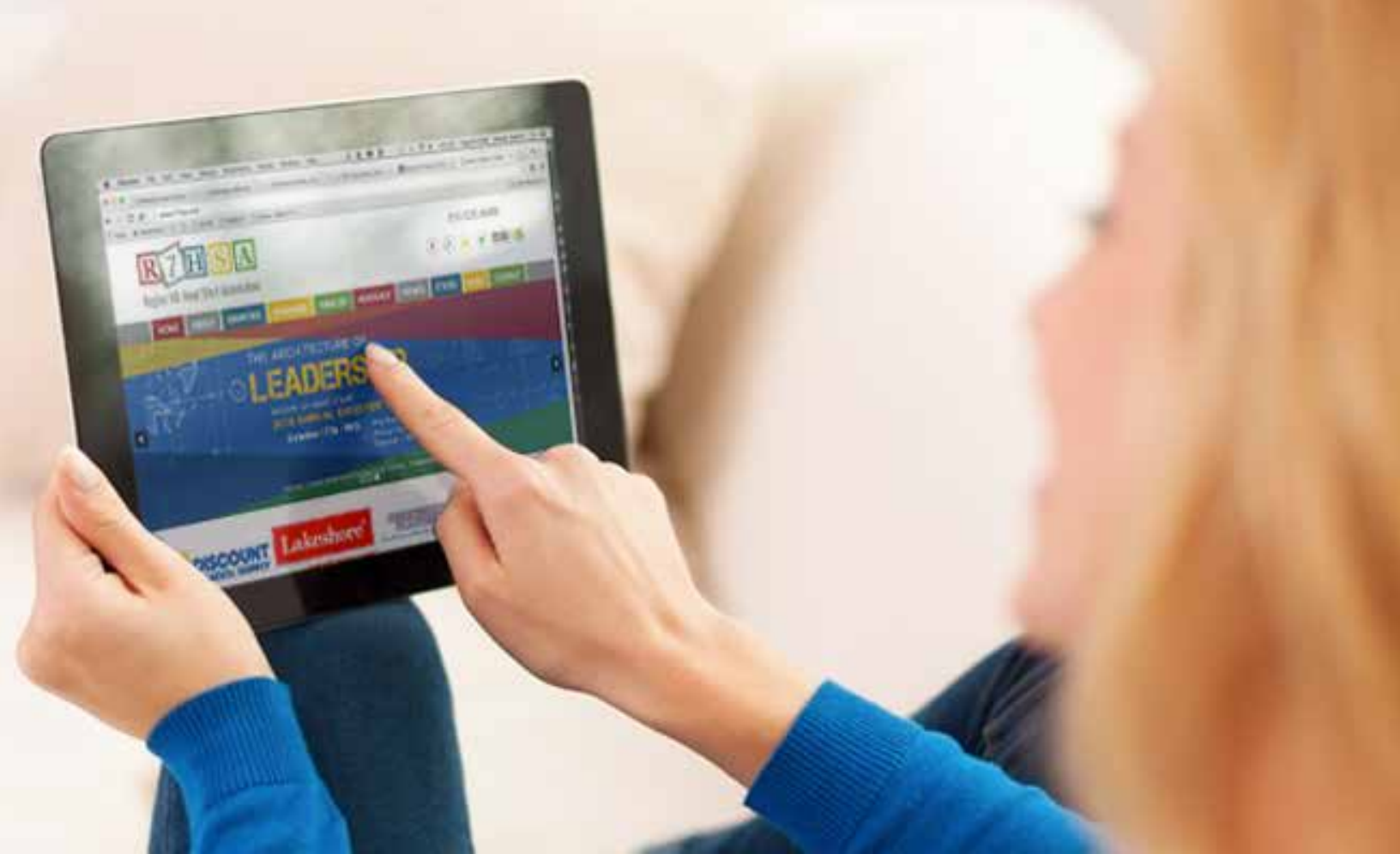


**12-MONTH
SPONSORSHIP**

\$600

R7HSA
Region VII Head Start Association

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R7HSA.com



PROMOTE YOUR ORGANIZATION at **R7HSA.com**

Your logo is prominently displayed on the R7HSA home page, and it links to your custom landing page, featuring:

- Your organization's brand
- Photo, name and title of the primary representative who interacts with R7HSA
- Robust description of your organization and why you support Head Start through community engagement
- JPEG advertisement that you provide
- Link to your organization's website
- Editable throughout the year

12-MONTH SPONSORSHIP \$1,000



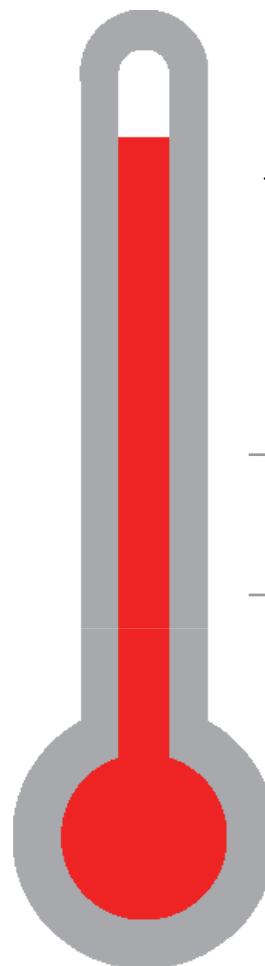
Region VII Head Start Association Supports the NHTSA Dollar Per Child Campaign!



Help us reach our goal of **\$1.00 for every child served across Region VII.** Let's keep the window of opportunity open for the next fifty years!

Your dollars will help ensure ...

- ... parents, staff and alumni have an opportunity to tell their stories about the importance of Head Start in their lives and communities.
- ... a Head Start presence on Capitol Hill.
- ... the building of non-partisan relationships with Head Start champions in Congress and the Administration.
- ... the expansion of a local media presence of Head Start.
- ... a national media exposure for local voices.



Region VII Head Start 2017/2018 Goal:

\$37,000+

That's more than 37,000 children!

IOWA
7,641

KANSAS
8,327

MISSOURI
15,886

NEBRASKA
5,557



Region VII Head Start Association

Donate today!

www.nhsa.org/get-involved/advocacy/dollar-child

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OVERWHELMED YET?

We've got a lot going on! You want to be a part of it, but choosing is hard. If you are looking for a simple, all-inclusive way to partner with R7HSA, let's talk about a **CORPORATE SPONSORSHIP** that gets you connected at each event and in our many strategic marketing initiatives.

CALL US TODAY!

Mike Baugher, Director of Executive Services
Region VII Head Start Association

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GENERAL R7HSA EXHIBIT POLICY

1. **USE OF SPACE.** Exhibitors may not alter use of space without permission of R7HSA. The assignment, subletting of space, or sharing of space is prohibited without prior written consent of R7HSA. The exhibit must be designed and displayed to conform to the size of the exhibit space assigned. Nothing may be displayed in such a way to intentionally obstruct the view of, or interfere with, surrounding exhibits. Advertising materials, brochures and printed media must be free of profanity and be in alignment with the mission of Head Start and early care and education.
2. **SAFETY.** All materials used in displaying and decorating will be flame-proof. Aisles and passageways and exit areas must remain clear at all times. Access must be given to fire extinguishing equipment and must be clear.
3. **CARE OF PROPERTY.** Exhibitors must exercise precautions against damage or defacement of conference facility property. Attaching materials to property walls with any means is strictly prohibited.
4. **RESTRICTIONS.** R7HSA reserves the right to alter the location of assignments when deemed necessary and in the best interest of the event. R7HSA also reserves the right to prohibit or remove any exhibit or part of an exhibit that may detract from the general character of the event. In the event such measures are deemed necessary by R7HSA, the exhibitor agrees that R7HSA will not be liable for any damages to the exhibitor nor will R7HSA be liable in the issuance of a refund to the exhibitor for space or other exhibit spaces.
5. **SALES.** Exhibitors that choose to sell merchandise or take orders assume full responsibility for securing a vendor's license and complying with all applicable laws and regulations, including tax and revenue laws and regulations.
6. **LIABILITY:** Exhibitor agrees to indemnify and hold harmless R7HSA, its officers, members, volunteers and employees and the event facility from any and all losses, injuries, claims, demands, suits, costs, expenses, as a result of exhibiting at/or in connection with said event.
7. **SECURITY.** Precautions (draping material) will be taken to ensure the safety of exhibit material. However, R7HSA and the said property of the event will not be held responsible for the protection of exhibitor's materials and displays nor for any loss or damage to materials and displays. Exhibitors are solely responsible for obtaining insurance on their exhibits, and securing their equipment and materials at their expense. All property shipped to the site by the exhibitor for installation or display is at the sole risk of the exhibitor.
8. **CERTIFICATE OF LIABILITY.** Each exhibitor must provide a certificate of insurance with at least the following provisions:
Comprehensive General Liability. Exhibitors who do not provide a certificate of insurance may not be allowed to exhibit. Forward the certificate of insurance with the application or before the first day of the month of the event.
9. **AMERICANS WITH DISABILITIES ACT.** Exhibitor agrees to operate its exhibit during the event in compliance with the Title III of the Americans with Disabilities Act and the regulations promulgated thereafter.
10. **RULES AND REGULATIONS COMPLIANCE.** Exhibitor agrees to abide by all exhibitor rules and regulations contained in the contract or otherwise communicated to the exhibitor by R7HSA.
11. **EXHIBIT LIMITATIONS:** Abide and follow all limitations, rules and restrictions as set forth in this document.
12. **MODIFICATIONS:** R7HSA reserves the right to make modifications in the show hours with no liability to the Exhibitor. R7HSA also reserves the right to cancel the event due to conditions beyond our control which include weather or Acts of God or conflict with regional or national events.
13. **CANCELLATION:** If exhibitor cancels this agreement in writing prior to forty-five (45) days before opening date, exhibitor will be entitled to a 50% refund of additional moneys paid less a \$150.00 nonrefundable cancellation fee. No refund will be considered after 45 day deadline has passed nor will space be considered reserved without full payment received with application.
14. **FURTHER LIABILITY:** In no event shall R7HSA be liable for special, indirect, incidental, or consequential damages, or losses of profits, arising from exhibitor's activities during the Conference or under this agreement.

Region VII Head Start Association reserves the right to reject applications and limit the number of sponsorship/exhibitor/advertising opportunities available. Participation at a R7HSA event does not constitute the endorsement of said organization/entity.



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